

# LONG ISLAND BUSINESS EXPO

## EXHIBITOR PACKET



### Announcing the Long Island, NY business expo

We are excited to announce our February 26, 2010 business expo at the Melville Marriott! Join hundreds of small business owners, marketers, and educated consumers for this exciting opportunity to make invaluable connections and improve your bottom line. The expo is **FREE to attend**, and reasonably-priced exhibitor and advertiser packages are still available. Either way, be sure to bring plenty of business cards, because you could meet hundreds of potential clients or partners in mere hours!

LONG ISLAND

# BUSINESS EXPO

## When

Friday, February 26, 2010  
From 10:00AM until 4:00PM

## Where

Melville Marriott  
1350 Old Walt Whitman Road  
Melville, NY 11747



## Who

Business Owners,  
Marketers, and Consumers

## How much

FREE to the Public  
Booths Start from \$285

# LONG ISLAND BUSINESS EXPO

## Who attends the expo?

We aggressively promote the expo on the radio, in print, and online. More than one thousand savvy business owners and consumers are expected to attend.

## Who exhibits at the expo?

Our exhibitors represent a wide variety of industries, making our event an excellent opportunity to forge new business relationships. Some of the most common businesses at the event include:

- Financial services
- Printing and sign-making
- Medical and chiropractic offices
- Restaurants
- Retailers
- Marketing consultants
- Car dealerships
- Small business services
- Home-based businesses

## Benefits of exhibiting

Person-to-person marketing is arguably the most effective way to reach new clients, and with more than a thousand people expected to attend our expo, it is a perfect opportunity to grow your business.

Because prices are so low, past exhibitors have seen high returns on their investment (ROI). For most exhibitors, gaining just one new client is enough to break even.

## Benefits of attending

- FREE seminars and speakers - Each of our business expos includes free seminars and training sessions relevant to small businesses. They cover subjects like social media networking, QuickBooks and accounting techniques, going green, and online marketing.
- FREE networking opportunities - With so many Long Island-area businesses in the same place, attendees will be able to forge new strategic relationships and find vendors to fulfill their unmet needs.

# LONG ISLAND BUSINESS EXPO

## Exhibitor packages

Sponsor Package	The sponsor package includes a 12' skirted table at the very front of the expo hall with two chairs, a tent card, and name badges. Sponsors also have their logos displayed on our printed materials and Web site, and they get a special listing in our exhibitor directory.	\$795
Double Exhibitor Booth	Double space includes a 12' skirted table along the perimeter of the expo hall with two chairs, a tent card, name badges, and a listing in the exhibitor directory.	\$485
Premium Exhibitor Booth	Premium exhibitor space includes a 6' skirted table along the side of the expo hall with two chairs, a tent card, name badges, and a listing in the exhibitor directory.	\$325
Standard Exhibitor Booth	Standard exhibitor space includes a 6' skirted table with two chairs, a tent card, name badges, and a listing in the exhibitor directory.	\$285



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## Advertising packages

Back Cover Directory Ad	The most coveted advertising spot in our exhibitor directory - the back cover. Only 1 available!	\$545
Bag Sponsorship	Reach every attendee and Exhibitor at the Expo! Have your logo printed on our February Expo handout bags. Very limited availability.	\$485
Full Page Directory Ad	You will be sure to catch everyone's attention, and make heads turn with a full page ad in our exhibitor directory. A very powerful investment for your company!	\$395
Half Page Directory Ad	A half page ad is a great way to make an impression on attendees and fellow exhibitors alike. If you've got a great new product or service that people must know about, then a half page ad is a great option.	\$285
Fortune Cookie Sponsorship	Our unique Fortune Cookie handouts let your company be seen! Every attendee and exhibitor receives a cookie. Have your custom 1-line advertisement included. Very limited availability.	\$145
Quarter Page Directory Ad	Advertise in our exhibitor directory - and reach everyone who attends the Expo! The directory is a great way to highlight your business.	\$165

**Register  
Online**

[www.LongIslandBusinessExpo.com](http://www.LongIslandBusinessExpo.com)

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## About US Business Media

We are a Florida-based, full-service marketing firm with one mission: To help small businesses succeed.

We held three sold-out business expos in Florida in 2009, and we have scheduled many more in 2010 across the country.

## Upcoming business expos

Jacksonville, FL	January 30, 2010
Washington, DC	February 20, 2010
Long Island, NY	February 26, 2010
Tampa, FL	March 13, 2010
Philadelphia, PA	March 20, 2010
Birmingham, AL	April 10, 2010
Westchester, NY	April 24, 2010
Denver, CO	May 15, 2010
Chicago, IL	May 22, 2010
Seattle, WA	June 22, 2010
Atlanta, GA	June 26, 2010



## Contact us

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# LONG ISLAND BUSINESS EXPO

## Other great US Business Media services

- Web development
- Advertising effectiveness tracking
- Direct mail
- Email marketing
- Consulting

